



THE ELITE BUSINESS CAPABILITY INSTITUTE

COMPANY PROFILE 2026



www.acepro.io

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About Us



AcePro.io is a professional business training institute established by 12 highly experienced business leaders from Bangladesh with a shared vision to develop globally capable professionals for the modern economy.

AcePro delivers corporate, academic, and individual professional development programs designed to bridge the gap between theoretical knowledge and real-world business capability.

By combining executive-level industry experience, strategic learning frameworks, and globally aligned standards, **AcePro** transforms professionals into confident leaders capable of driving organizational growth for long-term impact.

AcePro is not a traditional training center.

AcePro is a capability-building institute designed for future leaders.



Our Philosophy

PROFESSIONAL CAPABILITY DRIVES ECONOMIC GROWTH

Organizations succeed when people possess the ability to think strategically, lead effectively, and execute with discipline.

AcePro believes professional development should go beyond certificates and classroom theory. Every learning experience must create measurable improvement in leadership, decision-making, and business performance.

We build professionals who can compete globally while leading locally.

VISION

To develop globally competitive professionals who will lead institutions and industries with strategic intelligence, ethical leadership, and world-class capability.

MISSION

AcePro aims to:

- Develop high-impact professionals
- Deliver globally aligned training programs
- Integrate real business experience into learning
- Build leadership capability for Bangladesh's future economy
- Create industry-ready talent equipped for global challenges



Core Values

★ Professional Excellence

We pursue the highest standards of capability, discipline, and execution.

◆ Strategic Thinking

We train professionals to think beyond tasks and understand business impact.

▲ Ethical Leadership

Integrity, responsibility, and accountability guide long-term success.

● Practical Learning

Every learning experience must create measurable real-world value.

◎ Global Alignment

Our training frameworks align with international professional standards.



What We Do

AcePro delivers practical, industry-focused Executive & Professional Development Programs across multiple professional domains:

Leadership & Management

- › Leadership capability development
- › Strategic decision-making
- › Executive communication
- › Team management

Business Strategy

- › Strategic planning
- › Business growth frameworks
- › Market analysis
- › Performance management

Corporate Training

- › Workforce capability development
- › Organizational learning programs
- › Customized company workshops
- › Professional excellence training

Career Acceleration

- › Industry readiness programs
- › Professional communication
- › Interview & presentation mastery
- › Career leadership development

Entrepreneurship & Innovation

- › Business model thinking
- › Startup growth strategy
- › Innovation frameworks
- › Entrepreneurial leadership



Target Audience

Corporate Professionals	Mid-level to senior professionals seeking strategic and leadership capability.
Organizations	Companies looking to strengthen workforce performance and leadership development.
Students & Graduates	Future professionals preparing for competitive career environments.
Entrepreneurs	Business owners seeking strategic insight, operational thinking, and leadership growth.



Why AcePro Exists

Bangladesh is rapidly evolving into a competitive business economy, yet many professionals still lack access to globally aligned strategic learning and executive-level capability development. **AcePro** was founded to solve this gap.

We exist to transform ambition into professional excellence by providing practical learning rooted in real business experience, leadership intelligence, and modern strategic frameworks.

COMPETITIVE ADVANTAGE

Unlike traditional institutes, **AcePro** combines a unique blend of capabilities that set us apart:

- ✓Executive industry experience
- ✓Practical business frameworks
- ✓Leadership-focused learning
- ✓Global capability standards
- ✓Real-world strategic application

We do not just transfer information. We build professional capability.



Training Methodology

AcePro learning experiences are built around four core pillars that ensure every program creates measurable, lasting professional impact:



Real Business Application

Practical implementation over theory.



Strategic Frameworks

Modern business tools used by global organizations.



Interactive Learning

Case studies, discussions, simulations, and collaborative problem-solving.



Leadership Development

Focus on decision-making, communication, and strategic thinking.



Corporate Training Solutions

AcePro provides customized organizational training solutions designed specifically around organizational goals, workforce gaps, and business priorities.



- Leadership development programs
- Management capability workshops
- Sales and communication training



- Strategic workforce development
- Executive learning sessions
- Organizational capability transformation



Our Training Modules

AcePro offers 159+ training modules across 12 domains, developed and facilitated by seasoned industry practitioners. All modules are designed for real-world application and can be customized to meet organizational needs.

159+ Training Modules	12 Specialized Domains	12+ Expert Facilitators
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Leadership & Mindset Development	
› Strategy Gives Direction, Execution Creates Leadership	› From Manager to Leader: Building Authority Through Performance
› Ownership, Accountability & Decision-Making	› Handling Pressure, Targets & Market Volatility
› Building a Performance-Driven Culture	› Discipline, Consistency & Winning Habits
› Leadership Without Title: Influencing from Any Position	› Front Line Leadership for Managers
› Leadership for Supervisors	› Leadership for Sales Managers
› Strategic Organization Leadership	› Good to Great
› The 7 Habits of Highly Effective People	› Begin With the End in Mind
› Managing for Results	› Mastering Organizational Effectiveness



Our Training Modules

Sales Excellence & High-Performance Selling

› The Psychology of Selling: Why Customers Say Yes	› Consultative Selling vs. Price Selling
› Selling High-End & Premium Products Confidently	› Objection Handling in Competitive Markets
› Closing Techniques for Tough Buyers	› Collection Management & Credit Control Mindset
› Sales Ethics, Trust & Long-Term Relationship Building	› Effective Showroom Based Salesmanship
› Sales Excellence	› Leadership in Sales
› Dealer / Retailer & Team Management	› SR Induction Program
› SR Skill Development Course	› India Sales Development Training

Territory, Market & Channel Management

› Scientific Territory Management & Market Mapping	› Potential-Based Target Setting & Route Planning
› Customer Selection, Development & Retention Strategy	› Customer Engagement & Loyalty Building
› Managing Underperforming Territories	› Expanding into Untapped & Semi-Urban Markets



Our Training Modules

Dealer, Distributor & Partner Enablement

- | | |
|--|--|
| › How to Make Dealers Your Business Partners | › Dealer Motivation Beyond Discount |
| › Preventing Dealer Switching Risk | › Distributor Performance Monitoring Systems |
| › Win-Win Negotiation with Channel Partners | |

Team Building & People Development

- | | |
|---|--|
| › Building a Winning Sales Team from Scratch | › Coaching Field Force for Consistent Performance |
| › Managing Low Performers Without Losing Morale | › Hiring, Onboarding & Early Productivity Acceleration |
| › Performance Review: Feedback That Works | › Creating Future Leaders from Today's Team |
| › Maximizing Team Effectiveness | › Work Excellence through Teamwork |
| › TOT (Training of Trainers) | |



Our Training Modules

Communication & Professional Effectiveness

› Business Communication for Sales Professionals	› Spoken English for Confident Selling
› Presentation Skills for Meetings & Demos	› Negotiation Skills for Sales & Management
› Negotiation Skill Development Training	› Handling Difficult Customers & Situations
› Email Etiquette	› Office Etiquette Skill Development Training
› Office Assistants Job Orientation	

Marketing, Branding & Competitive Strategy

› Brand vs. Commodity: How Strong Brands Win	› Differentiation Strategy in Price-Sensitive Markets
› Competitive Intelligence & Brand Index Usage	› Launch Planning & Market Activation
› Managing Brand Imitation & Market Noise	



Our Training Modules

◆ Human Resources & Talent Management

>> Strategic HR Management	>> Talent Acquisition & Recruitment
>> Performance Management Systems	>> Compensation & Benefits Design
>> HR Analytics & Workforce Planning	>> Organizational Design & Restructuring
>> Employee Engagement & Retention	>> Succession Planning & Talent Pipeline

₪ Finance & Business Acumen

>> Financial Modeling & Forecasting	>> Budgeting & Cost Control
>> P&L Reading for Non-Finance Managers	>> Working Capital & Cash Flow Management
>> Financial Statement Analysis	>> ROI & Investment Decision-Making
>> Business Acumen for Functional Leaders	>> Taxation Basics for Business Managers

Finance, Audit & Compliance

> Practical Internal Audit	> Practical Treasury Management
> Market Audit	



Our Training Modules

Workplace Culture & Employee Development

› Accountability & Ownership	› Conflict Management
› Cultural Orientation	› Kaizen
› Organizational Behavior	› Time Management
› Stress Management and Resilience Building	› Rekindling the Spirit (Motivational)
› The New One Minute Manager	› Basic Awareness for Blue Collars
› Operational Safety Training Drive (OSTD)	› Workplace Safety
› Gender Sensitization for RMG Employees	› Prevention of Gender-Based Violence and Harassment (GBVH)
› Financial Literacy & Inclusion for RMG Workers	› Prevention of Sexual Harassment at RMG



Our Training Modules

Digital, Data & Modern Selling

› Digital Marketing Basics for Sales Teams

› Using Data for Better Sales Decisions

› Closed Loop Marketing: Concept to Practice

› Brain-Based Communication

› Practical EI (Emotional Intelligence)

Corporate Orientation & Onboarding

› Orientation Program

› Customer Service Excellence

› Product Knowledge

› Sales and Sales People



Our Training Modules

+ Healthcare & Hospital Management

>> Clinical Leadership Development

>> Patient Experience & Service Quality

>> Hospital Operations Management

>> Healthcare Quality & Accreditation

>> Medical Team Communication

>> Healthcare Compliance & Ethics

>> Healthcare Financial Management

Public Sector & Development Sector

>> NGO Governance & Management

>> Donor Reporting & Grant Management

>> Monitoring, Evaluation & Learning (MEL)

>> Public Administration Capability

>> Development Project Management

>> Community Engagement & Facilitation

>> Social Enterprise Leadership



Our Training Modules

◇ Supply Chain & Operations Management

>> Supply Chain Strategy & Design	>> Procurement & Vendor Management
>> Inventory Optimization	>> Logistics & Distribution Management
>> Lean Operations & Waste Reduction	>> Demand Planning & Forecasting
>> Warehouse Management	>> Import-Export & Trade Compliance

© Customer Experience (CX) & Service Design

>> CX Strategy & Journey Mapping	>> Net Promoter Score (NPS) Implementation
>> Complaint Handling & Service Recovery	>> Service Design Thinking
>> Customer Retention & Loyalty Programs	>> Omnichannel Experience Management
>> Voice of Customer (VoC) Frameworks	



Our Training Modules

Pharmaceutical & Quality Management

› Pharmaceutical Quality Management System	› Good Documentation Practice & Good Archiving Practice
› Data Integrity in Pharmaceuticals	› Failure Investigation & Effective CAPA Management
› Deviation Management	› Change Control Management
› Quality Risk Management	› Vendor Management
› Recall & Mock Recall Management	› Pharmacovigilance in Pharmaceuticals
› Preparation of a Validation Master Plan	› Qualification & Validation in Pharmaceuticals
› Computer System Validation	› Temperature Mapping in Pharmaceuticals
› Vendor Audit Management	› Self-Inspection Methodology & Implementation
› Regulatory Inspection Management	› Preparation of a Site Master File



Partner-Delivered Programs

Beyond our in-house capabilities, **AcePro** leverages a carefully curated network of industry specialists and subject-matter experts to deliver an extended portfolio of training programs. This enables **AcePro** to serve as a single, trusted capability partner for all organizational learning needs.

AcePro's Partnership Model

All partner-delivered programs are scoped, quality-assured, and managed by **AcePro**. Clients receive the same standard of delivery, customization, and post-training support — regardless of who facilitates.

43+

Partner Program
Modules

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Extended Domains

Growing

Expert Network

Corporate Governance & Compliance

>> Board Effectiveness & Governance

>> ESG Fundamentals for Business

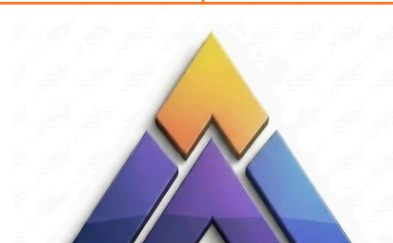
>> Regulatory Compliance
Frameworks

>> Anti-Corruption & Ethics Programs

>> Risk Governance & Internal
Controls

>> Whistleblower Policy & Systems

>> Corporate Secretary Practices



Partner-Delivered Programs

▣ Project Management & Execution

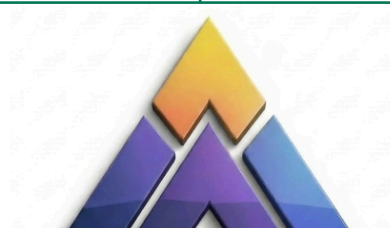
>> Project Planning & Scheduling	>> PMP-Aligned Project Management
>> Agile & Scrum for Teams	>> Risk Identification & Mitigation
>> Stakeholder Management	>> Project Monitoring & Control
>> Change Management in Projects	

◇ Entrepreneurship & SME Development

>> Business Model Canvas & Validation	>> Startup Strategy & Scaling
>> Funding Readiness & Investor Pitch	>> SME Financial Management
>> Market Entry Strategy	>> Business Planning & Feasibility
>> Entrepreneurial Leadership	>> Family Business Professionalization

◇ Information Technology & Digital Transformation

>> Digital Readiness for Non-Tech Leaders	>> ERP Orientation & Adoption
>> Cybersecurity Awareness for Employees	>> AI Tools for Business Productivity
>> Digital Transformation Strategy	>> Data Privacy & Governance
>> Cloud Computing Fundamentals	



Partner-Delivered Programs

◆ RMG & Industrial Operations

>> Social Compliance & Buyer Relations

>> Factory Productivity Management

>> Industrial Safety & Risk Management

>> RMG Quality & Compliance Auditing

>> Worker Welfare & HR in RMG

>> Sustainability in Manufacturing

>> Production Planning & Efficiency

● Banking, Insurance & Financial Services

>> Credit Analysis & Risk Assessment

>> Retail & Corporate Banking Operations

>> Bangladesh Bank Regulatory Compliance

>> Bancassurance & Financial Products

>> Microfinance Operations

>> Anti-Money Laundering (AML) Awareness

>> Customer Relationship in Banking



*Let's Build the Future
Together*



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